

Zoo Lights Powered By LES Board Meeting Update

March 21, 2025

Zoo Lights Powered by LES

- Sixth year partnering with the Lincoln Children's Zoo to bring our community this popular event.
- Nov. 29-Dec. 30, 2024, 5:30-9 p.m.
- One of the largest light shows in the Midwest, displaying 250,000+ LED lights.
- Event showcases a 34 ft. Christmas tree, over 30 lit animal silhouettes, holiday train rides, a tree canopy light walk, a 140-foot cathedral light tunnel, a s'mores station and more.
- Proceeds directly support the zoo and care for the animals.



LES is highly involved in all aspects of the event.



LES involvement includes the Tree Lighting Ceremony, displays, set up, promotions, video, photography, media/PR, social media, Energy Nights, etc.

Crews help with setup.



LINCOLN CHILDREN'S
ZOO
LIGHTS
POWERED BY **LES**



Energy Nights!

LES hosted Energy Nights on Dec. 5, 12, 19 and 26. Attendees were able to:

- Take a peek inside our handmade energy-efficient Gingerbread House for energy-saving tips.
- Snap some photos with Volts & Watts, our lineworker nutcrackers.
- See transmission lines made from orange lights.
- Grab a complimentary light-up safety snap bracelet.
- Ask our LES volunteers energy questions.



LINCOLN CHILDREN'S
**ZOO
LIGHTS**
POWERED BY *LES*



>> [Click here to view event promo video](#)

Event stats

70,001 attended

27,100 train rides

28,050 cups of hot cocoa.& hot cider

6,931 S'mores

4,548 cookies eaten

New light show added!



Earned Media



Zoo Lights at the Lincoln Children's Zoo started a little bit differently this year.

The flashing lights were minimal, the music was at a low volume and the crowds were thin. Yet there was still laughter and sounds of glee from kids as families wandered around the zoo.

On Monday, the Lincoln Children's Zoo held its first Sensory Zoo Lights event for those who would not otherwise be able to enjoy the dazzling display. The special event provided a cozy retreat for families of those with autism, post-traumatic stress disorder, brain injuries, Down syndrome and other disabilities.

Taylor Woods shouted in joy as the hanging vines above her shifted to purple — her favorite color.

"I like all the beautiful lights," Woods said.

Woods came with her cousin Jalyn Wurm and Taylor Willnow, who will be living with Woods as her personal caregiver.

"This is amazing," Wurm said. "It couldn't have come at a better time for her."

In September, Woods' parents — Loree and Roger Woods — **died in an accident on the Colorado River**. After their deaths, Wurm and Willnow began taking care of Woods, who has Down syndrome characteristics, Wurm said. Watching Woods squeal over the color purple was indescribable for Wurm.

"You know what your own favorite color is, but you don't react the same way. So it's nice to see simple things just bring so much joy and then you know for that person that it's going to bring that much joy," Wurm said.

While the music was quieter, Woods still made sure to listen in hopes of hearing her favorite song, "Little Drummer Boy."

Zoo Lights Powered by LES starts Nov. 29

Updated: Nov. 20, 2024 at 4:58 PM CST



Zoo Lights at Lincoln Children's Zoo

Monday
December 30, 2019
6:00 pm - 8:30 pm


MacaroniKID[®]
BY CertifiKID

Description

Zoo Lights Powered by LES is coming this holiday season. The Zoo will be transformed into one of the largest light shows in the Midwest, displaying over 250,000 LED lights! This new experience will include a 34 ft. Christmas tree, lit animal silhouettes, holiday train rides, a tree canopy light walk and a 60 foot light tunnel. Stop by a s'mores or hot cocoa station for tasty holiday treats.

Lincoln Children's Zoo

1222 S 27th St
Lincoln NE 68502

 Google Map

Thank you [Lincoln Electric System \(LES\)](#) for partnering with us for this great event!

Proceeds from Zoo Lights Powered by LES directly supports the Zoo and care for the animals.



Tickets on Sale for 'Zoo Lights Powered by LES' at Lincoln Children's Zoo

By Chase Porter
© Nov 20, 2024 | 6:00 AM

Content Continues Below Advertisement

The Lincoln Children's Zoo will once again light up the skyline for one of the city's favorite holiday season events.

"Zoo Lights Powered by LES" transforms the city's zoo into one of the largest lights displays in the Midwest, equipped with multiple light shows choreographed to holiday music, hanging vine lights, light tunnels, over 30 lit animal silhouettes, holiday train rides, and more.

Each night from November 29 through December 30 (excluding Christmas Eve & Day) will be able to enjoy all this, plus holiday treats like s'mores or hot cocoa. Guests ages 21+ will be able to enjoy spiked "adult" hot cocoas and hot ciders, as well as beer and wine offerings, on Thursday-Saturday evenings.

A brand-new light show experience will debut this year, adding over 36,000 square feet to the event.

Zoo Lights is a timed-ticket event. Ticket dates and times will sell out. Tickets will not be available at the gates during the event if tickets have sold out. Advanced ticket purchase is recommended. Purchase tickets at [lincolnzoo.org](#).

Ticket insurance is available this year, offering the ability to reschedule your tickets. You must purchase ticket insurance for each ticket you want to protect. Rescheduled dates/times are subject to availability.

Social engagement

LES promotions and energy-saving tips

Lincoln Electric System (LES)
December 11, 2024 · 🌐

Lights, please! 💡💡💡💡

Edison's favorite thing to do during the holidays is to sit by the lights! Do you have your holiday lights up yet? If you do, Edison would LOVE to see them. 📸 He's willing to give away packs of Zoo Lights Powered by LES tickets for Thursday, Dec. 19 to three random winners who share photos of their holiday lights!

GIVEAWAY DETAILS:

👁️ ... See more



Lincoln Electric System (LES)
December 2, 2024 · 🌐

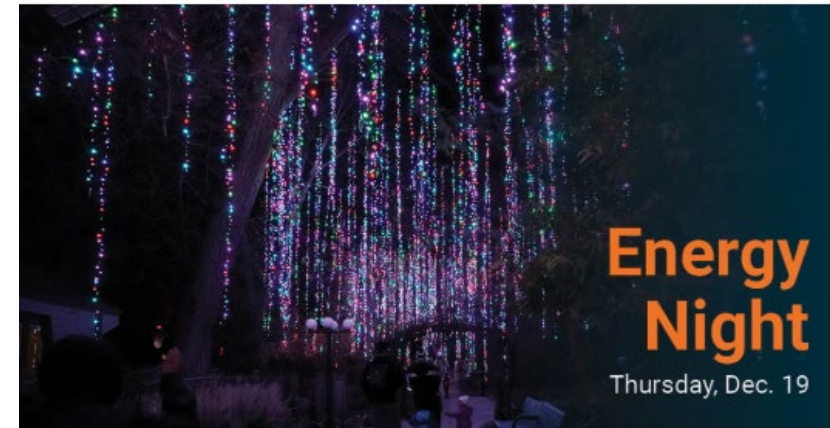
Congrats to the first round of Zoo Lights Powered by LES ticket giveaway winners! 🎉📸 Be on the lookout for future giveaways! 📸



Lincoln Electric System (LES)
Published by Ashley Cifuentes-Juarez

December 19, 2024 · 🌐

It's another Energy Night tonight! 📸 If you haven't gone to Zoo Lights Powered by LES yet, you should. 📸 If you're planning to be there tonight, stop by the the gingerbread house to learn about energy efficiency tips, talk to our amazing volunteers and get some freebies. Who doesn't like freebies? 📸



Social engagement

What others are posting

Lincoln Community Foundation · Follow
December 10, 2024 · 🌐

Last week, our staff attended Sponsor Night at Zoo Lights Powered by LES with their friends and families. We are excited to light up the season once again as the proud sponsor of the Cathedral Lights installation.

Last year's event saw more than 72,400 visitors, provided 33,870 train rides and handed out 21,671 cups of hot chocolate and cider (that's nearly 2,000 gallons to those of you who are counting). Now that's something to cheer about!



Ryan Swanigan is at Lincoln Children's Zoo · Follow
December 14, 2024 · Lincoln, NE · 🌐

An annual tradition! Jacilyn and I have always been able to go to Zoo Lights - Powered by LES every year we've been together. Another holiday tradition complete!



Sara Hochstein Baker is with Tyler Baker.
November 21, 2023 · 🌐

Lincoln Zoo lights powered by LES 🌲🌲🌲



Awards & Accolades



Nebraska Outstanding Tourism Event

Visit Lincoln · Follow
January 14 · 🌐

Big news, Lincoln! 🎉 The [Lincoln Journal Star](#) shared that the [Lincoln Children's Zoo](#) annual Zoo Lights, powered by [Lincoln Electric System \(LES\)](#), has been crowned the best in Nebraska! 🏆🌟 But wait, there's more—it's also shining bright as one of the most popular holiday light displays in the entire U.S.! 🤩 This festive honor comes courtesy of Mixbook, a photobook company that surveyed 3,000 families.



👍❤️ You, Sally Jarecke, Brandy Johnson and 627 others 19 comments 35 shares

Best in Nebraska – [Lincoln Journal Star](#)



LINCOLN CHILDREN'S
ZOO
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POWERED BY **LES**

Thank you!

